

# Ambassadors for Change Research Support

## Terms of Reference

August 2022

### Background

The Helen Bamber Foundation (HBF) is a human rights organisation with an international reputation for providing medical consultation, therapeutic care, legal protection, and practical support to Survivors of trafficking and torture. We are also working on creating capacity and opportunities for Survivors to participate in shaping the systems that affect them (both in our organisation and externally) so that Survivors of trafficking and torture can have power.

The Ambassadors for Change Programme is a Survivor-led leadership development project in which a group of HBF clients is planning and delivering a campaign to improve policy and practice that affects Survivors in London. Ambassadors use their lived expertise and knowledge of their community to plan their campaign aims, and we are funded to deliver training and support to develop their skills. Ambassadors decide the focus and direction of their campaigning, and whilst HBF's role is to provide advice on their planning and options, decisions are made by the group.

The Ambassadors for Change have successfully built a team and identified the local issues that matter most to their community. However, in the last stage of their planning, they are seeking additional support to finalise the specific asks of their campaign and what actions they will take. They are therefore commissioning an external research consultant to increase their resources and enable them to launch their campaign by the end of 2022.

### Policy Research Consultant

The consultant will provide support with mapping and analysis of stakeholder networks on behalf of the Ambassadors and will propose objectives against which the Ambassadors can take action.

**The Ambassadors will participate in weekly check ins with (and review notes created by) the consultant and will make decisions about campaigning based on the options and expertise provided. Ambassadors will have oversight of the research progress to facilitate their decision-making and develop their leadership skills.**

Helen Bamber Foundation's Participation Coordinator ensures the co-production of outcomes for the Ambassadors programme. They will put structures in place to support the Ambassadors in making decisions about their campaign and facilitate communication between the consultant and the Ambassadors.

## Ambassadors for Change Advocacy Aims

The Ambassadors' campaign is focussed on two areas that they identified as important to asylum seekers and refugees in London, and the Ambassadors have developed two aims for each of these areas.

### Area 1: Improving the availability and effectiveness of mental health services for Survivors of trafficking and torture.

- Aim 1: Improve Primary Care Services' awareness of the needs of asylum seekers and refugees.
  - Strategy: create and deliver training to Primary Care Networks in London.
- Aim 2: Improve the availability of specialist mental health support in London for Survivors of trafficking and torture.
  - Strategy: develop a proposal for improving Survivors' access to specialist mental health support and build relationships to promote this at the GLA level in London.

### Area 2: Improving the appropriacy of disability support and accommodation for asylum seekers.

- Aim 3: Improve the assessment of, and provision for, support needs of disabled asylum seekers.
  - Strategy: campaign for London Boroughs' social work teams to improve the assessment of asylum seekers' needs under the Care Act.
- Aim 4: Improve London Boroughs' quality control implementation in accommodation for asylum seekers in London.
  - Strategy: apply pressure on poorly performing Local Authorities in London and encourage best practice implementation of quality control and inspections.

## Key Responsibilities

The research consultant will hold two core responsibilities: a) conducting research on behalf of the Ambassadors and, b) using this evidence to recommend actions for the Ambassadors to take to achieve their goals. Ambassadors primarily need this support for aims 2, 3 and 4. However Ambassadors will also need some mapping support for aim 1 too.

- The consultant's research tasks will involve synthesising information to map out the key stakeholders and contexts of their campaign aims. This will provide the Ambassadors with

an understanding of the structure of these issues in London, and therefore which specific stakeholders make appropriate advocacy targets and why. The consultant will present this analysis and other relevant considerations to the Ambassadors during weekly check ins.

- The consultant will also need to draw together their research to make suggestions about potential outputs that would help the Ambassadors achieve each campaign aim with the resources available to them. This will need to involve a consideration of the short- and long-term activities needed to achieve these objectives. It is important that Ambassadors are presented these options to make the final decision on, for each of the aims they have outlined.

Throughout these activities, the consultant will need to explain their thinking and key points in weekly meetings with the Ambassadors, to ensure members are involved in the research. Outside of weekly briefings with the Ambassadors and the provision of notes for their understanding, the consultant's primary output will need to be a final written briefing, containing data that Ambassadors can take forward in communicating their advocacy aims.

## Key Deliverables

1) **Policy and advocacy research** to a timetable agreed with the Ambassadors for Change which:

- Explains the context, challenges, and stakeholder network of the priority aims
- Identifies potential SMART advocacy objectives to address the Ambassadors' advocacy aims
- Is responsive to the decisions made by the Ambassadors for Change

2) **Advocacy advice in weekly meetings**, and attendance as expert support for the Ambassadors at a training about advocacy messaging and relationship building in late October in which:

- Evidence for and against identified advocacy objectives is provided

3) **A presentation and, for each of the Ambassadors' advocacy aims, a written briefing delivered to the Ambassadors in November/December 2022**, which:

- Includes the situational analysis and stakeholder mapping
- Summarises the asks selected by Ambassadors throughout the research process, and any specific notes about the strategic approach or stakeholders they aim to target
- Includes a breakdown of the short-term and longer-term activities necessary to achieve the objectives
- Includes additional case studies of good practice from other relevant advocacy efforts where available/offered

- Includes an annexed 1–2-page external advocacy briefing for each advocacy aim which the ambassadors can refer to and distribute during their campaigning activities.

### Budget and Timings

We have a budget of £5,000 but are happy to discuss and we believe that the consultancy support should be provided for 15 days over a period of 6-10 weeks. We would like the person to start by early October at the latest, to meet weekly with the Ambassadors for Change to inform them of progress, and for the work to end by the beginning of December.

### How to Apply

Please submit a CV and brief introduction as to why you are interested in taking on board this consultancy opportunity by 9am Monday 12<sup>th</sup> September 2022 to [jobs@helenbamber.org](mailto:jobs@helenbamber.org). If you have any questions please feel free to contact Kerry Smith on [Kerry.smith@helenbamber.org](mailto:Kerry.smith@helenbamber.org) or Amber McClatchey on [Amber.mcc@helenbamber.org](mailto:Amber.mcc@helenbamber.org). We will be reviewing all applications and inviting suitable candidates to be interviewed in the week commencing 19<sup>th</sup> September 2022.

HBF is an equal opportunities and Living Wage employer, and we are committed to attracting and recruiting diverse candidates for all roles with the organisation. We are keen to make sure that our staff, trustees, volunteers and ambassadors reflect the communities we serve and the wider community we work in at every level within the organisation.